



Announcing our new name!



December 1st, 2008

To our valued customers:

On January 1st, 2009, IPM Hose & Fittings will join the HosePower® Group and begin doing business under the name **HosePower® Canada**.

Our ownership and management will remain the same, and we will continue to offer the same great products and services, including the high quality FLEXTRAL® product line.

Under the HosePower® name, we have entered into a strategic alliance and marketing agreement with other service-minded companies to bring the highest quality hose service to customers throughout North America. In addition to our three Canadian locations, HosePower® will offer 14 locations in the Eastern U.S., 11 locations in the Western U.S. and two locations in Mexico.

We have four fundamental reasons for joining the HosePower® Group:

1. **Customers** ... by joining the HosePower® Group, we will more effectively attract customers with a North American footprint. Inventory will be available from all locations allowing HosePower® to become North America's largest hose service company!
2. **Vendors** ... the ability to more closely coordinate our purchasing efforts. HosePower® will become an integral conduit for our manufacturing partners to bring their products to market.
3. **Cost savings** ... we will create joint programs for advertising, employee and customer training.
4. **Ability to service** ... we can now offer our customers additional service centers and shipping locations.

We look forward to meeting your needs through these expanded capabilities. Thank you for your continued confidence in our team, and the ongoing opportunity to help you succeed in your endeavors.

Mark Forget

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President
IPM Supplies Ltd. (IPM Hose & Fittings)